GUJARAT UNIVERSITY

B. K. School of Professional and Management Studies

(Earlier known as-B.K.School of Business Management)
Navrangpura, Ahmedabad 380009

Phone: 079-26304811, 26305063 Fax: 079-26300691 Website: www.gujaratuniversity.org.in, www.bkschool.org.in

A. About the University:

Gujarat University is the largest and the first University of Gujarat State incorporated under the Gujarat University Act in 1949. The University started its operation with 21 affiliated colleges and three recognized institutions. Today, the University has 252 affiliated colleges, 15 recognized institutions, 23 approved institutions, 34 PG departments, 237 PG centres and seven Post-graduate University Schools. The University has pioneered in developing curriculum and courses in emerging areas since its inception. To impart management education, the University had taken steps way back in 1976 and established the B.K. School of Business Management as one of its Post-Graduate Schools. The School started an MBA (Evening Programme) for working executives in 1983. The University has always been a pioneer in starting courses and programmes as per the market needs. Realizing the increasing demand for managers in business and industrial organizations, both in public and private sectors, the University stepped up the intake of students for management education by setting up Self-Financing Post-Graduate Centres directly under its control.

B. Course details

The MBA programme of Gujarat University is modified from time to time keeping in view the changes that take place in the environment and economy. The evening programme is spread over three years. The timing of the classes is 06.45 pm to 09.45 pm.

The MBA Evening Programme offers several courses such as : Financial Accounting **Economics** for Managers; Information Systems for Management; OrganisationalBehaviour; Organisational Structure and Dynamics; Quantitative Analysis; Managerial Communications; Marketing Management; Fundamentals of Financial Management: Production & Operations Management: Human Resources Management: Cost Accounting; Management Science, Businesses Research Methodology, Economic Environment for Business, Strategic Management, Management Control Systems, New Enterprise Management, Business and Technology, Legal Aspects of Business, etc., The University offers specialisation in the three areas: as major and minor electives in Finance, Marketing and Human Resources Management. In each specialization, number of courses are covered in breadth and depth. The courses are designed to provide conceptual, contemporary and application areas of the specialisation. The MBA Programme offers courses on a Choice Based Credit System (CBCS) and follows a grading pattern for evaluation

C. Objective of the Programme:

The objective of the programme is to provide an opportunity to employed/self-employed persons to acquire a formal management degree. The admission to this programmewill be done at the B. K. School of Professional and ManagementStudies, Gujarat University.

D. Eligibility Criteria:

- 1. Bachelor's Degree with min.50% marks (SC/ST 45%) in aggregate under 10+2+3/11+4 or its equivalent in any field recognized by Gujarat University or any other recognized Universities. Applicant should have minimum 3 years' Administrative/ Management/ Professional/ Teaching experience by 31 July, 2022, working and living within 40 km. of Ahmedabad. First allotment shall be done on inter-se merit prepared on basis of CMAT score. If seats fall vacant after admitting candidates whose names appearing in first merit such vacant seats can be filled by NON-CMAT candidate preparing inter-se merit based on graduation percentage and as per ACPC norms.
- 2. The applicant should have a minimum of three years' Administrative/ Managerial/Professional/Teaching experience by July 31, 2022. The experience should be after graduation and at least at junior officer's level. The experience will be considered only after the date of graduation mark sheet. For the three years of experience, the applicant should have worked on a full time basis. Part time/casual employment will not be considered as relevant. The period of experience should exclude the period during which any full time educational course was pursued by the applicant. Experience such as trainee/apprentice/clerk/operator/ assistant/front-line sales person or similar positions will not be considered. Teaching experience should be at a college or University level in a field related to management. Administrative experience should be at least of supervisory level. Conducting tuition classes or similar activities would not be considered as relevant experience for the programme.
- 3. The candidates must be working and residing within a radius of about 40 kms of Gujarat University campus at the time of application and admission.
- 4. All applicants are required to attach with their application forms self-attested photocopies of certificates in support of their eligibility.
- 5. Reservation of seats will be as per Government of Gujarat rules.

E. HOW TO APPLY

Candidates who are interested in taking admission to MBA Evening Programme of B. K. School are requested to go through the eligibility criteria carefully before applying. The details about the programme are also provided.

The admission to the MBA Evening Programme 2022-25, will be based on the total graduation marks. The Coordinating Body for admission to be MBA programme for Gujarat State is the Admission Committee for Professional Courses (ACPC).

The intending applicants should download the School's application form from the Gujarat University website and the duly filled in application, along with cash for Rs.500/- as application form fee, should be submitted in person to the B.K. School of Professional and Management Studies, Gujarat University, Ahmedabad 380009 from **July 11**, **to July 18**, **2022 between 11 am to 4.00 pm on working days.** Along with the application the candidate should attach No objection Certificate (NOC) from the current employer. Counseling and admission schedule will be declared later on.

The interested candidates should monitor the B.K. School notice board and the Gujarat University website: www.gujaratuniversity.ac.in. No written personal communication will be sent in connection with the admission process.

F. DETAILS OF FACILITIES AVAILABLE:

- LIBRARY: The School has a well-equipped library with books, periodicals and journals and a collection of management-related educational films. In addition, Gujarat University has a Central Library with several e-books and e-journals for reference purpose, which are accessible to the School students.
- 2. COMPUTATIONAL FACILITY: The School has a departmental computer Centre with latest hardware/software and databases. The School has a well-established web-enabled multimedia class room with internet facility for web based learning. The School campus is Internet Wi-Fi enabled. Apart from that, for higher computing needs the student can access the facilities available at the Gujarat University's Computer Centre and the Internet Lab at the University Campus.

The School has received funding from AICTE under various schemes such as MODROB, IIPC, R&D, etc. This has helped in augmenting the infrastructure facilities of the School. The School also conducts a three-year evening MBA programme for working executives. The synergy between the MBA full-time programme and the MBA evening programme for working executive has helped the School in blending practical orientation and industry linkages in the MBA curriculum. The School has consistently done well in attracting good students, providing quality management education, placing students in good positions and creating a good academic ambience for learning.

G. Fee Details:

Sr.No.	Name of programme	Fee per semester (subject to revision)
1	MBA evening programme (3 years)	1) Rs.8,640 – tuition fee 2) About Rs.1,000 towards other fees such as library, union, WDC, sports, etc.

H. Fee Refund: As Per Gujarat University Rules.

I. Important Dates:

Filling up Applic	cation Form	July 11, to July 18, 2022 between			
and Submissions		11 am and 4.00 pm on working			
		days.			
Display of Eligibl	e Candidate	Informed later on			
List for Personal I	nterview				
Final Merit	List for	Informed later on			
Admission					

Important note: The fee is subject to change and the student, if admitted to the programme, Shall be liable to pay the revised fee, as and when effected.

B. K. SCHOOL OF PROFESSIONAL AND MANAGEMENT STUDIES

GUJARAT UNIVERSITY

Navrangpura, Ahmedabad 380009 MBA EVENING PROGRAMME (PART TIME) APPLICATION FORM

For Admission to Master of Business Administration (MBA) Evening Programme – 2022

क्रमम् काश्रे			(,	3		
Form No. (To be fille	ed by office):		Form Fee: Rs.	500/-			
 Please see the 	ceiving the application: July Gujarat University webs ling the admission proces	2 at B.K. School (4.00 pm) ne School notice board for			Affix your passport size photo		
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. (a) Address for corre	spondence:						
(b) Office address: _							
(c) E-Mail ID							
. Tele. No	Mobile No	0		_			
. Nationality	5. Date of B	Birth/	_/ 6. Sex: M	1/F			
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Examination Passed	Stream	Univers	University /Board		Obtained	, ,	
H. S. C.							
Graduation (pl. specify)						
Any Other (pl. specify)							
. Work Experience de	etails:						
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2						-	
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Certified that the informalse, my admission wil	nation given above is correct I be cancelled.	ct.lundersta	and that if any inforn	nation furni	shed by me i	s found to be	
Place : Date : / /2022				Signati	ure of Applicant	t	
inclosed: (1) Graduati	ion Mark sheet (All) & Degr	ee Certifica	ate	-			

- (2) PEC (if graduation from other university)(3) CMAT Score Card/ Sheet
- (4) NOC from the current employer
- (5) Minimum 3 years' Work Experience certificate